

## **Job Title: Social Media Intern**

**Location:** Remote

Website: [www.digitalsolution360.in](http://www.digitalsolution360.in)

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## **About the Role**

We are looking for a creative and enthusiastic **Social Media Intern** who is passionate about digital content and social media platforms. The intern will assist in managing social media accounts, creating engaging content, and supporting online brand-building activities.

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## **Key Responsibilities**

- Assist in managing and posting content on Instagram, Facebook, LinkedIn, etc.
  - Help create captions, reels ideas, stories, and static post content
  - Monitor trends, hashtags, and competitor activity
  - Engage with the audience through comments and messages
  - Support basic performance tracking (reach, engagement, insights)
  - Coordinate with the design/marketing team for content execution
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## **Requirements**

- Basic understanding of social media platforms and trends
  - Good communication and writing skills
  - Creative mindset with attention to detail
  - Willingness to learn and experiment with content formats
  - Familiarity with tools like Canva is a plus
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## **What You'll Gain**

- Hands-on experience in social media marketing
- Exposure to real client accounts and campaigns

- Certificate & Letter of Recommendation (performance-based)
  - Opportunity for full-time role based on performance
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### **Who Should Apply**

- Students or freshers interested in digital marketing
  - Content creators looking to gain industry experience
  - Anyone passionate about social media and branding
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